

D CATO VAN SCHALKWYK

GRAPHIC DESIGNER & ILLUSTRATOR

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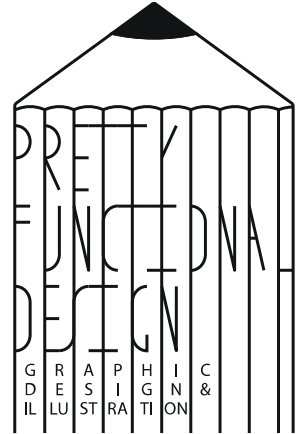
WWW.TODOODLEDESIGN.COM

Built with Adobe Muse

Cato van Schalkwyk is a graphic designer & illustrator with 8 years of experience in the business of creating beautiful, useful & meaningful print & digital content.

Good graphic design & illustration is essential to reaching out & engaging with your audience. It is about creating a functional visual language that says who you are, communicates your values, entices customers & educates your clients & workforce.

Through ToDoodle Design, Cato will work with your business, be it a large corporate enterprise or a small start-up, to create smart concepts & graphics solutions to support your brand marketing & communications strategy be it online, print or both.



Expert
Advanced
Capable

ADOBE ILLUSTRATOR **ADOBE PHOTOSHOP** **ADOBE INDESIGN** **ADOBE MUSE** **COREL PAINTER**

Expert
Advanced
Capable

Expert
Advanced
Capable

MICROSOFT OFFICE WORD **MICROSOFT OFFICE EXCEL** **MICROSOFT OFFICE POWERPOINT** **CSS & HTML**

Expert
Advanced
Capable

SKILLS

Illustration • Layout & Print Design
• Typography • Graphic Design
• Web Design • Editorial
• Content Management • Project Management

CREATIVE ♦ FIELDS

Illustration	CMS
Print Design	Campaigns
Infographics	Large Format Print
Heritage Interpretation	Web Design
POS	Social Media
Logo Design	Retail Design

2008: Serco, Businesslink.gov.uk

2012: Lloyds Digital Banking

2014: Freelance

CLIENTS

Lloyds Banking Group Department For Education This Is XYZ	Graphical Sign ENTTEC Rococo Chocolates	The Churches Conservation Trust Brockley Market	SportsPhotoGallery.co.uk Volcano Coffee Works Ark Workplace Risk
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PROFESSIONAL QUALIFICATIONS & MEMBERSHIPS

- Prince 2 Project Management Practitioner
- Atern Agile Project Management Practitioner
- ITIL Version 3 Foundation
- D&AD Member

EDUCATION

- Stellenbosch University, South Africa - 2007: Post Graduate Degree English literature 2:1 Equivalent
- Stellenbosch University, South Africa - 2004 - 2006: BA Political Science & English literature 2:1 Equivalent

Thanks!